

T&C TEXT & CONCEPT
DIETMAR JUNG

ADVERTISING & BUSINESS COMMUNICATIONS



IT STARTS WITH AN IDEA

To be noticed in today's world you must stand out in the crowd. Creating a lasting impression requires wit, dedication and clear thinking. And of course the creative blend of word and image.

In this spirit, we develop and implement compelling solutions in the areas of advertising, marketing and communications.



TAILORED TO YOUR NEEDS

Whether it's integrated solutions or demanding individual tasks, our solutions are tailored to your individual needs.

■ Concept, Strategy, Consulting ■ Consumer and Trade Campaigns ■ Business-to-Business Projects ■ Direct Marketing ■ Promotional Campaigns ■ Internet/Electronic Media ■ Corporate Design ■ Production Services ■ Media Consulting and Handling ■ Text Adaptation English/German



PRECISION

Efficiency is not a question of agency size, we are lean and agile. Your team is only as big or as small as the task requires. You always speak directly with the „makers“, guaranteeing flexibility, quick decision-making and cost-efficiency.

Depending on your project, a network of select communication specialists stands ready to assist. Linked through many years of successful cooperation. Ready to solve even difficult tasks.

Pole-Position



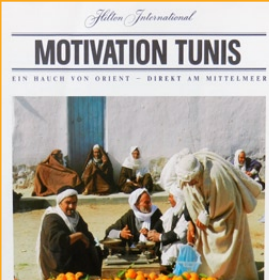
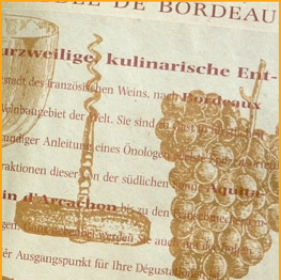
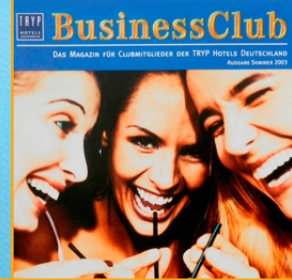
EINE BASIS WEITE ENTSCHEIDUNG



Schon immer war ein Privileg der Kunst, sich nicht allein mit Vernunft messen zu lassen. Nur den Maßstäben der Schönheit und den Gesetzen des Universums gehorchend, verleiht die Quantième Perpétuel der materiellen vierten Dimension – der Zeit – ihre ursprüngliche Gestalt und macht sie meßbar.



AM ANFANG WAR DAS WASSER, das Lebenswasser, versteht sich. Auf gälisch „uisge beatha“ geheißen. Neudeutsch ausgedrückt: Es geht um „Whisky“. Schottischen Whisky natürlich.





TRANSPARENCY

The foundation of trust and cooperation is transparency. We provide a detailed cost schedule for every project, relative to size and parameters. Billing is based on hourly rates for consulting, creation and handling.

Out-of agency services such as production, printing, ad placement, programming, web-engineering, etc. are billed separately.



THE LAURELS

German Direct Marketing Gold Award for
Jaguar Owners Club-Mailing Campaign

Silver Ad Award from „Air Transport World“
for Lido/Lufthansa-Advertising Campaign



WHO'S WHO?

DIETMAR JUNG ...

M. A. in Philosophy and German Literature.
Copy writer at Cato Johnson/Young & Rubicam,
Frankfurt. Since 1984 freelance communication
consultant, working for national and international
companies.

... AND COMPANY

A network of hand-picked communication
professionals, connected through decades of
collaboration: designers, illustrators, photographers,
web engineers, printers, market research
specialists, and others.

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